



# LifeLock

## Concerned About Identity Theft?

### WHAT LIFELOCK DOES

- Blocks your credit so only you can use it, making your information useless to a thief.
- Restricts pre-approved credit offers.
- Drastically reduces the amount of junk mail sent to you.
- Provides you with free annual credit reports from the three major credit bureaus.
- Prevents children's identities from being stolen.
- Most importantly, we put alerts on your credit file with all three major credit bureaus. These alerts ensure that if anyone tries to get new credit, change your address, expand credit lines, open a checking account, get insurance or turn on utilities using your credit information, you know about it.
- Helps replace the contents of a lost or stolen wallet with *WalletLock*. If your wallet is ever lost or stolen, all you have to do is call us – anytime, anywhere – and we'll handle the hassle. A *WalletLock* specialist will contact each credit card, bank or document issuing company and complete the paperwork and steps necessary to replace the lost items.
- If your identity is used fraudulently while you're a client of ours, we will fix the problem. Period. Medical, criminal, and financial identity crimes are all protected by our \$1 Million Total Service Guarantee.



# LifeLock

## PROGRAM SUMMARY

With over half a million clients, **LifeLock** is the leading provider of Identity theft prevention services. We developed the nation's first and only proactive solution designed to help *prevent* the crime of identity theft before it occurs. Unlike any other company in the industry, we back our service with a \$1 Million Total Service Guarantee.

### Fast Facts about Identity Theft:

- Per the FTC, identity theft is the **fastest growing crime** in America for the seventh straight year.
- More than **30** million identities have been stolen.
- More than **15** million identities will be stolen this year – that's one identity every 3.1 seconds.
- You are **25** times more likely to have your identity stolen than to have your car broken into.
- You are **40** times more likely to have your identity stolen than to have your home broken into.
- It takes consumers an average of **200** hours and two years to restore their identities after they've been stolen.

Our services and position within the marketplace are both unique and compelling on many fronts. With the exception of **LifeLock**, nearly all other products and services (credit monitoring services, restoration services or insurance products that help victims) are reactionary and do nothing to prevent the crime; they are designed to help consumers once they have become victims. **LifeLock** is preventative and proactive, so the crime doesn't happen to begin with. We're also the only company to offer protection for children under the age of 16.

## RETAIL PRICING

*Retail pricing is \$10/month or \$110 per year for adults.  
Children are only \$25 per year.*

**Save 20%. This offer is available to all your employees, your family and friends!**

**Go to: <http://www.lifelock.com>**

**Use Promotion Code: PPA to receive a discount.**